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## **Agenda**

- 1. Company presentation and outlook
- 2. Recent highlights
- 3. Q3-9M'21 Financial results
- 4. Appendix







## Unique investment case in European healthcare





## Large, growing market of fundamental relevance

# Non-cyclical growth trends accelerated by new growth areas

#### Non-cyclical growth trends



Demographics



Diagnostics and disease prevention focus



Out-of-pocket payments



Hospital outsourcing



Clinical test innovation



Innovation impact on pricina

#### **Emerging markets opportunity**

LATAM

Asia

**Africa** 

#### **New market opportunities**



Precision medicine

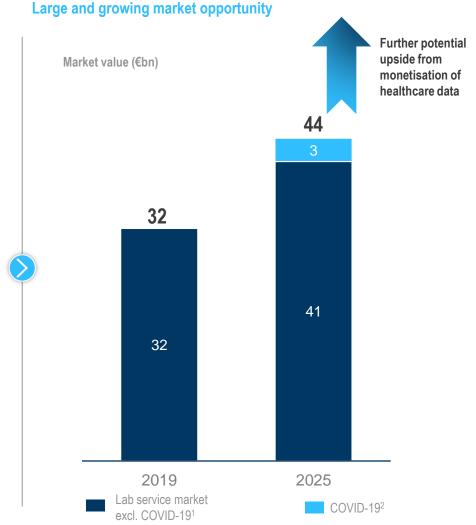


Direct-to-Consumer diagnostic support market



Digital / Al / data service

#### **Pandemics**



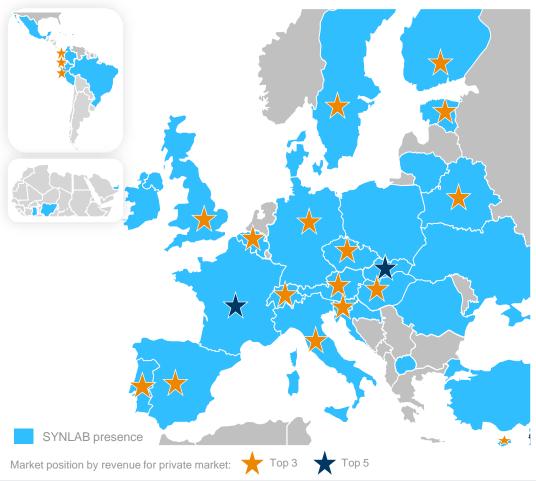
<sup>1.</sup> Total market defined as core EU addressable market consisting of France, Germany, Italy and Switzerland valued at €15bn, select emerging and other markets of focus valued at €13bn, as well as new market opportunities consisting of EU companion DX market EU D2C market and diagnostic support market valued at €4bn in 2019;

<sup>2.</sup> Based on third party estimates for Germany, France, Italy, Spain and Colombia



## Largest European clinical laboratory & medical diagnostic services company

## Leading positions in our key markets



### **Key highlights**

- Largest pan-European lab chain with strong market positions in all key European geographies
- Attractive and expanding exposure to fastgrowing emerging markets
- Diversified across business models. regulatory régimes, payors, and testing modalities
- ✓ >€3.5bn revenue expected in 2021
- √ 36 countries globally
- √ >1.200 medical experts
- √ >5.000 types of tests offered
- √ ~500m tests processed per annum
- √ ~100m patients per annum



## Growth strategy based on customer centric medical excellence

### **Superior Patient and Clinician Experience**

- Prescribers and retail management capabilities
- Innovative value add for doctors & hospitals
- High-end medical capabilities
- Prevention & wellness with best patient interface

### **Efficient capital deployment**

- Reinforce existing key countries
- Invest in high growth markets and segments



### **Operational Excellence**

- Optimize lab footprint
- Excel at procurement
- Strengthen PMI¹ capabilities
- Deploy lean capabilities
- Optimize IT backbone

### **Empowered and engaged employees**

- Develop our people
- Improve leadership capabilities
- Network of medical community

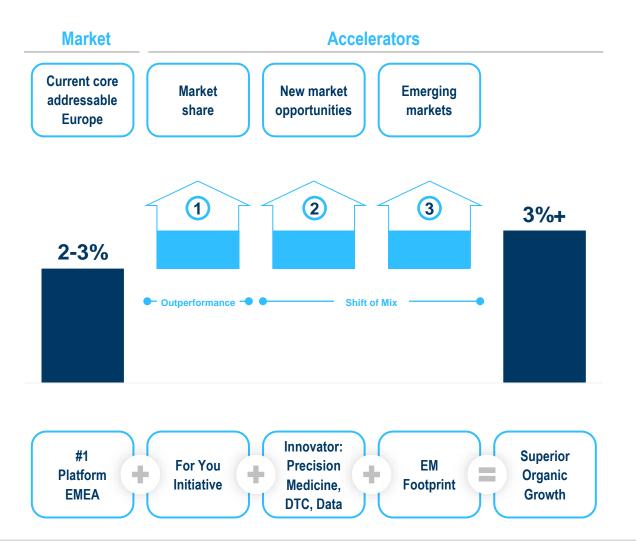


## Three strong growth pillars





## Delivering above market organic growth



Expect to continue to grow organically at c.3%+ p.a. in the midterm through:

- Market share gains due to superior execution driven by
  For You initiatives
- 2 Tapping into new market opportunities
- Increased footprint in high growth emerging markets



## Well-positioned to deliver the future of medicine

### **Precision medicine**

**Trend** 

**Drivers for Dx and lab services** 

**Customization of medical** decisions, treatments and products being tailored to the individual patient

Therapies rely on biomarkers and require regular testing; examples of applications:



Oncology



Cardio-vascular



Pediatric / prenatal

#### **Direct-to-consumer**

Patients take control of their own health metrics increasing use of diagnostics

#### Lifestyle monitoring / prevention



Physical wellbeing



Cardiovascular health



Fertility

#### Infectious disease detection



HIV



Coronavirus

#### **Drugs detection**





Alcohol

### 3 Digital/Al/Data services

Digital physician/patient interface, rule-based annotation-support, machine learning in Dx



Virtual consultation with Al driven triage, diagnosis and referral



Machine learning based analysis of biological data sets



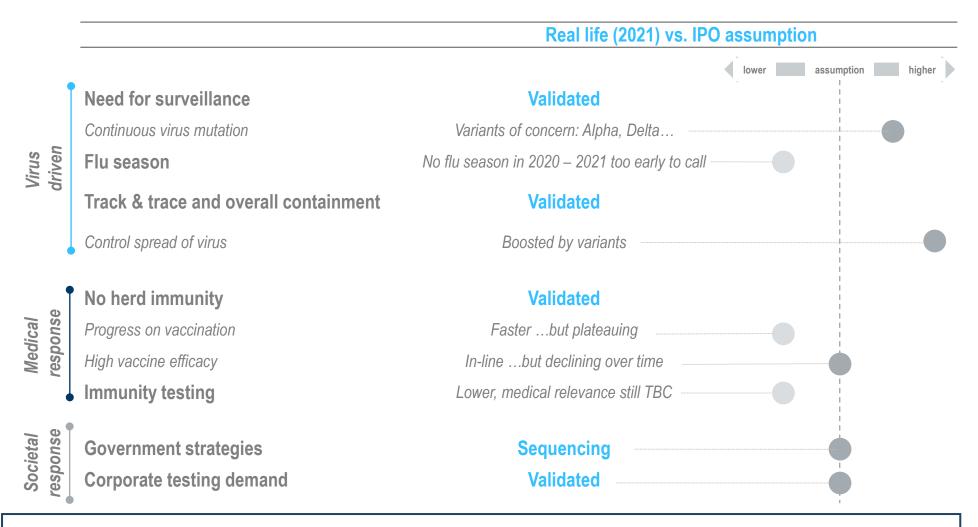
Al-drive holistic data integration of medical data sets, e.g. can be used in drug development



Clinical decision support through machine learning



## **Key COVID drivers in 2021**



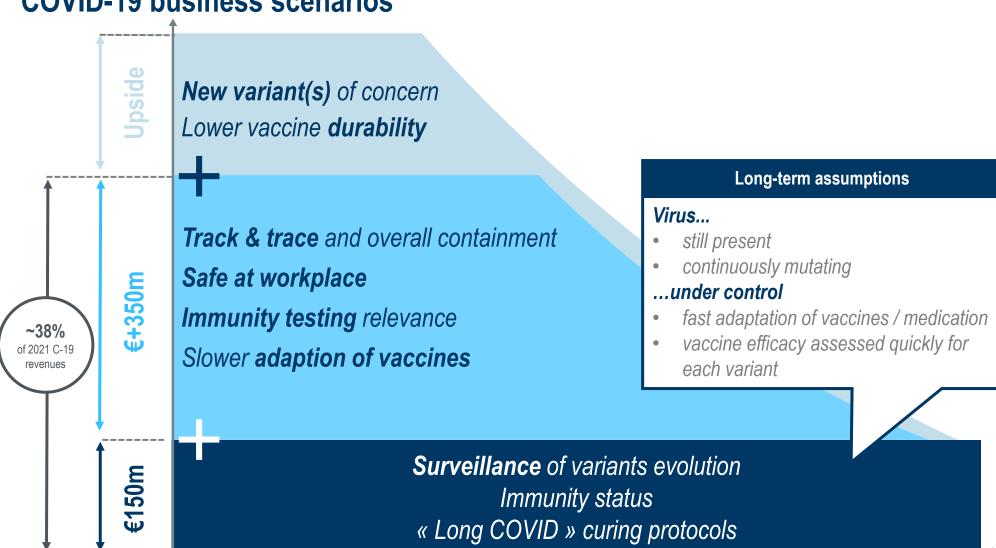
## Testing does not disappear with vaccination

Time



## **COVID-19 business scenarios**

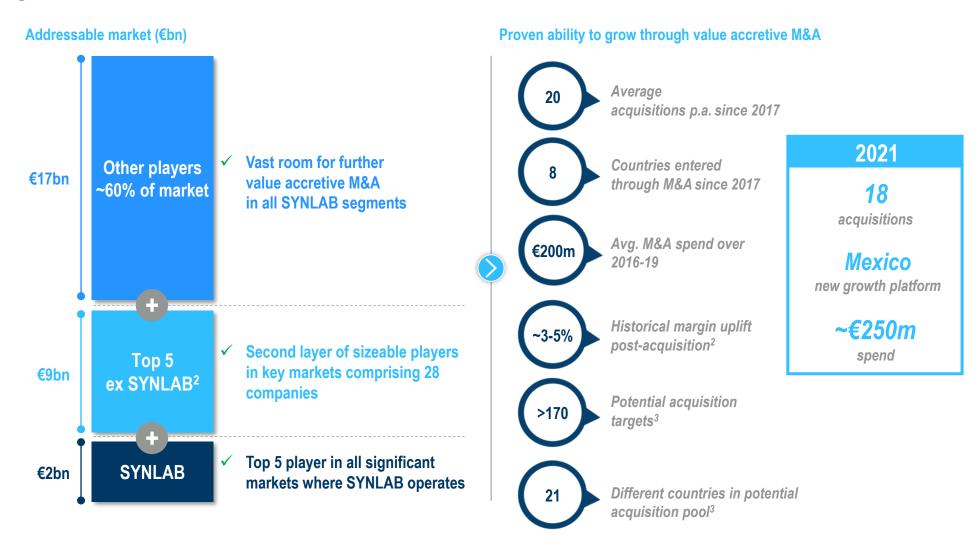
2022



2023+



## **Huge potential for value accretive M&A**

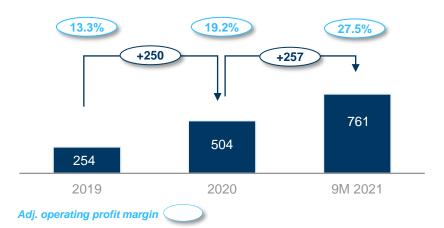




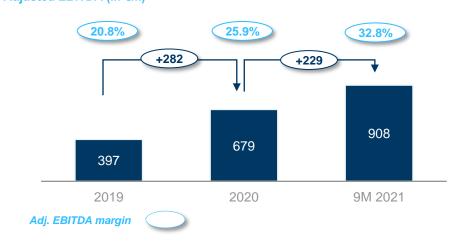
## **Key financial highlights**



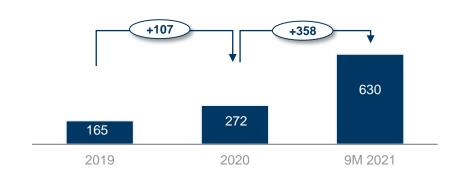
#### Adjusted operating profit (in €m)



#### Adjusted EBITDA (in €m)



#### Unlevered free cash flow (in €m)





## Successful execution of strategic growth plan in 2021

### **Outperformance**

	At IPO	<b>Current guidance</b>	Status	Key enablers
Organic growth	~10%	~10%	Delivering	<ul><li>For You growth initiatives</li><li>SEL execution</li></ul>
M&A (EV, in €m)	~200	>200	Acceleration	<ul><li>Strong and diversified pipeline</li><li>Mid-sized acquisitions</li><li>Price discipline</li></ul>
COVID-19 revenue (€m)	~800 (2021) ~500 (2022)	>1,300 (2021)	2 years in 1	Best commercial, operational and medical execution

Strong execution and transformation capabilities for the future



## Over-delivering on IPO 2021 financial targets

	At IPO	Current guidance	Outperformance
Revenue (€bn)	>3.0	>3.5	>+0.5
Total growth	~17%	>34%	>x2
AEBITDA (€m)	~800*	>1,000	>200
AEBITDA margin	~26%*	>30%	>4ppts
Unlevered FCF (€m)	300-350	>700	→ >350 ← >1.70/share

Ahead of plan with additional capacity to accelerate



## **Company outlook**

	IPO	
Revenue	~ <b>€2.9bn</b>	mid-term outlook
		3%+ organic growth*
AEBITDA margin	23-25%	~10% total growth*
		~23% AEBITDA margin
M&A spend	> €200m	<b>45-50%</b> AEBITDA to uFCF conversion

## **Financial policy**

Net leverage <3x
Dividend payout ratio: 20-30%\*\*





## 9M 2021 Financial highlights



2021 guidance materially higher than IPO targets



## Q3'21 operational highlights

### Accelerate organic growth

#### Retail

Opening blood collection points (130+ YTD)

#### **Prescribers**

SYNconnect –prescribers Germany

### Hospital

Colombia contract win

#### **Specialty tests**

Reinforcing European leadership (South & East)

### **Operational excellence**

SALIX on track: €15m savings delivered after 9M

**STS\*** (1000+ transformation initiatives...)

Core lab equipment renewal and automation (75% completed, lastly in Madrid)



### Improved employee engagement

### Global reach, strong execution capabilities

M&A acceleration

- 18 deals closed
- ~€113m in annualized revenue\* = ~5.5% of base business\*
- total EV: ~€250m
- pipeline remains strong

### **Employee Participation Plan**

- launched September
- 36 countries
- 100% employees eligible







## Retail initiative: create best patient experience

### **Opening / refurbishing BCPs....**





Le Pian. France





Nancy, France Lima, Peru

### ...and listening to feedback

- Net Promoter Score (NPS) as meaningful, standardised metric for customer satisfaction
- Platform expanded across all countries and sites
- Real-time feedback along the customer journey

5) Would you recommend SYNLAB to a friend or colleague? (0 = highly unlikely, 10 = highly likely) \*



I want a response to my feedback



Send



## Setting up new growth platform in Mexico



### **Highly attractive market**

### Large:

- ~MXN 32bn or (~€1.3bn) -ex. COVID-
- ~5% CAGR mid-term

### Fragmented:

- >14,000 labs, ~70 with 50+ employees
- Top 3 players have ~25% market share

### Favorable demographics, including:

- increase of prevalence (diabetes,heart diseases...)
- focus on prevention
- outsourcing opportunity

### Pricing:

• 50% out-of-pocket

### **SYNLAB** new platform for growth



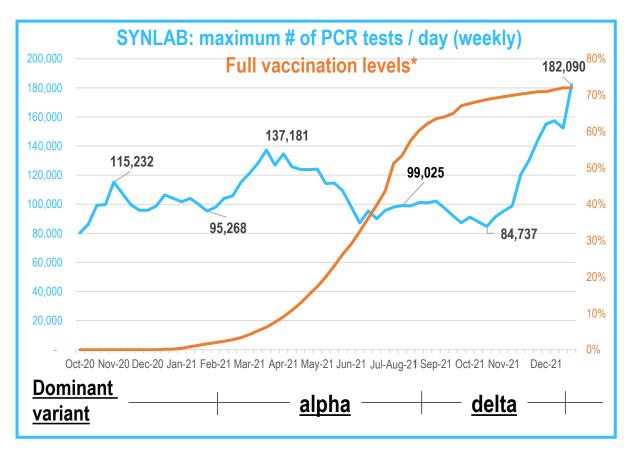
- Top 4 player with 4% market share
- 100 diagnostic service points 1,700 employees
- €55m revenue in 2020\*

### + 1 bolt-on

- completed end of August
- €8*m* revenue in 2020



## **Leadership in COVID-19 response**



PCR tests Large medical antibody tests offering sequencing **Equipment** RT-PCR equipment from 5+ Using suppliers 100% of equipement can be used open for other PCR tests systems + capacity to Reagent leverage multiple providers network Inventory active management, reallocation as needed **People** flexible contracts favored

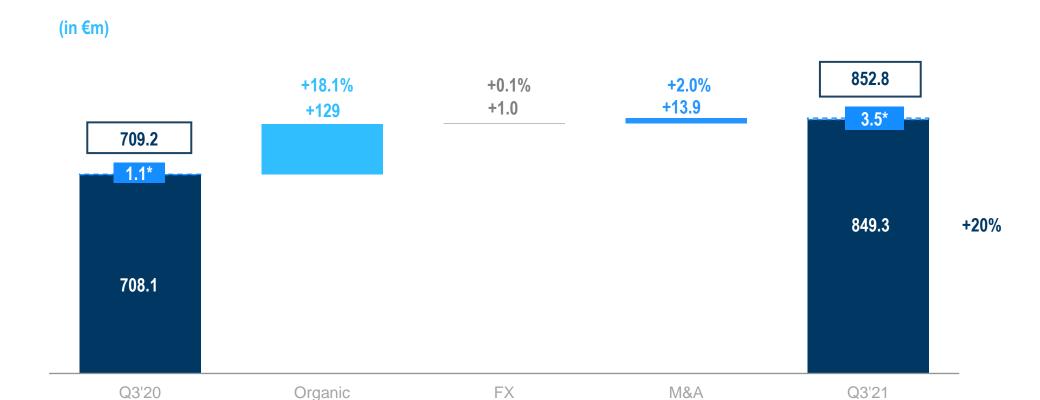
opportunity to grow talent pool

### 40+ million tests performed since the beginning of the pandemic





## Strong Q3'21 revenue growth

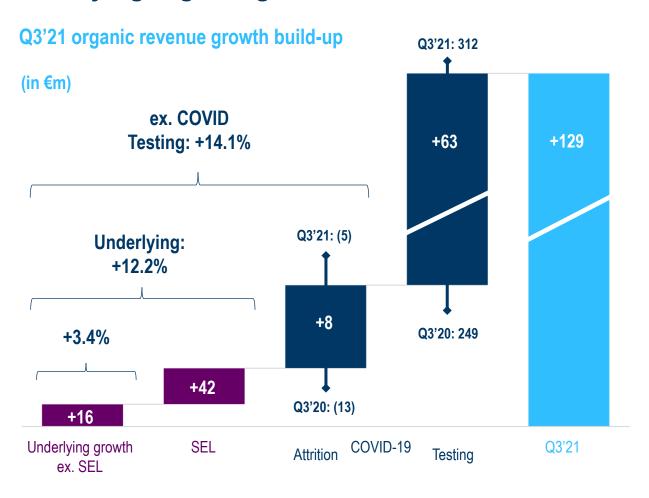


20% growth vs. comparable base including strong COVID-19 testing

<sup>\*</sup> Pro-forma for acquisitions and disposals: additional revenue as if acquisitions had been consolidated on 1 January of respective years



## Underlying organic growth further accelerated in Q3'21



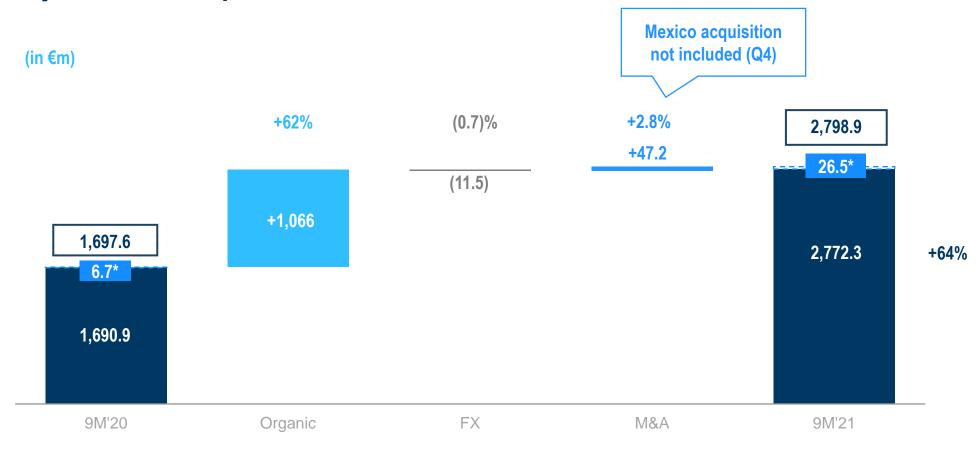
### **COVID-19 Testing**

- 6.3m PCR tests
  - ~83% of total C19 testing volumes
  - Average price @~€44 (vs. ~€51 in Q2'21)
- 1.3m non-PCR tests
  - broadly stable vs. Q2'21

Organic revenue growth of +14% ex. COVID-19 testing



## Major revenue expansion in 9M'21

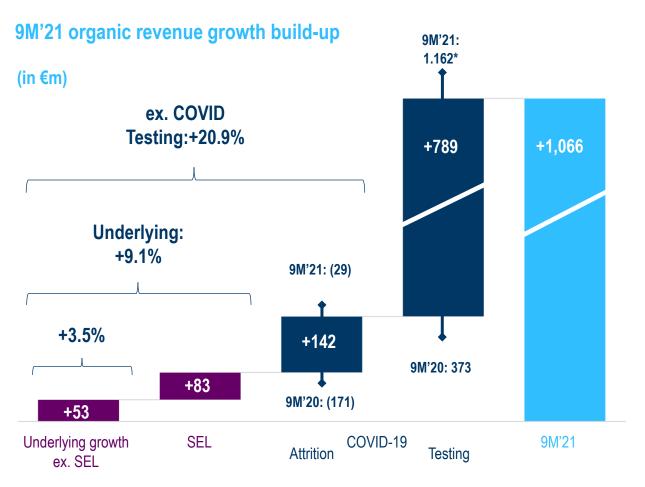


Outstanding organic growth, limited FX headwind, M&A growth resuming

<sup>\*</sup> Pro-forma for acquisitions and disposals: additional revenue as if acquisitions had been consolidated on 1 January of respective years



## Strong underlying organic growth in 9M'21



### **COVID-19 Testing**

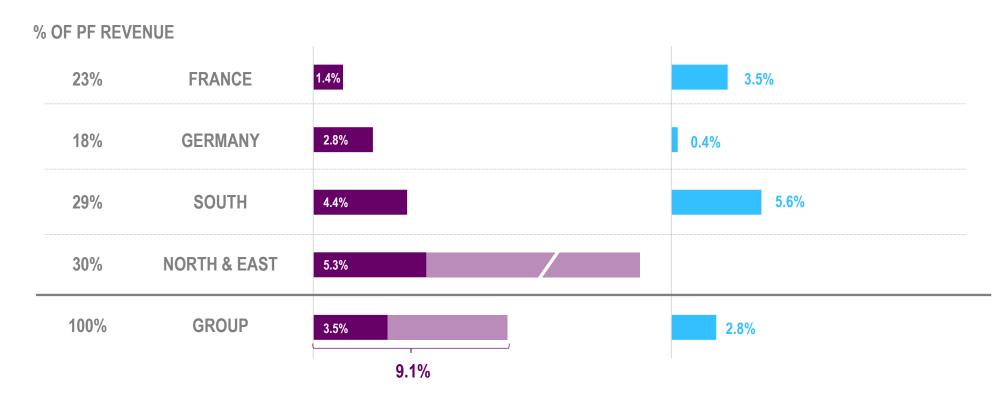
- 20.8m PCR tests
  - ~86% of C19 testing volume
  - Average price @~€52
     (vs. ~€61 in Q4'20)
- 3.5m non-PCR tests
  - Increased since March, mostly antibody tests

## Organic revenue growth of +21% ex. COVID-19 testing



## **Growth by segment**

9M'21 underlying organic growth and M&A by segment

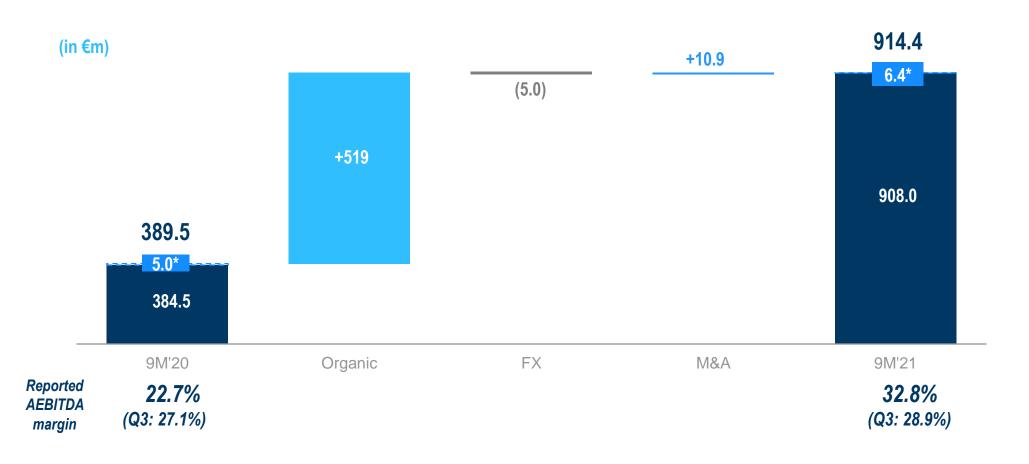


Underlying growth >6% in 19 out of 36 countries representing > 1/3 of the Group revenue

**South**: Italy, Switzerland, Spain, Portugal, Latin America **North & East**: UK, Belgium, Nordics, Austria, East Europe, Emerging Markets



## Strong AEBITDA performance: +€519m vs. 9M'20



## **AEBITDA** margin at record level in 9M'21



## Volume leverage on contained cost base

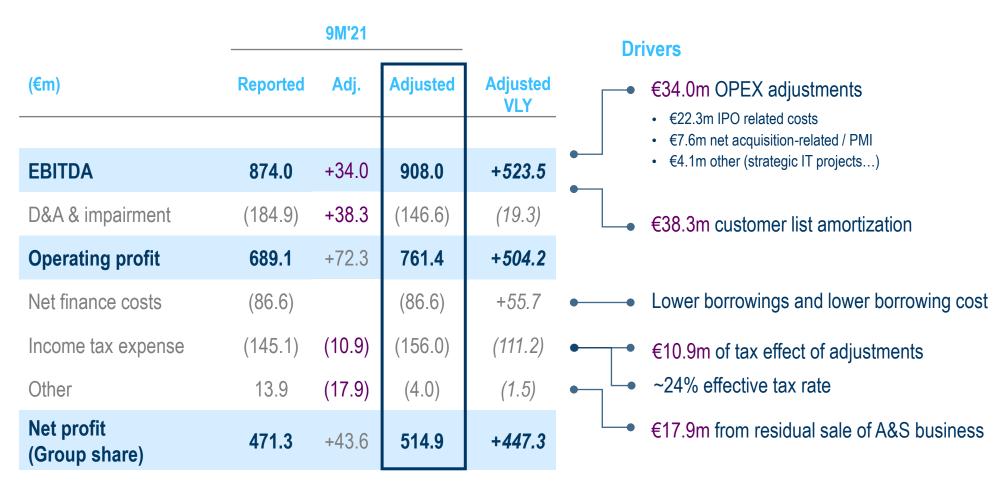
(€m)	As % of rev.	9M'21	VLY		Drivers (selected)	AEBITDA Impact (€m)
Revenue	100%	2,772	+64%	-	Negative price (ex. COVID-19)	(6)
Materials	25%	(689)	+58%	•		
Gross profit	75%	2,083	+66%			
Personnel	30%	(825)	+31%	+	Contained inflation	(12)
Net other OPEX	13%	(350)	+47%	+	Productivity (SALIX)	+15
AEBITDA	32.8%	908	x2.4	+	Volume*	+522
				-		

9M'21 Organic AEBITDA increase +€519m

90bps+ gross margin improvement and ~50% flow through on volume



## Record net profit



### €515m of adjusted net profit in 9M'21



## **Record cash flow generation**

<u>(€m)</u>	9M'21	9M'20	VLY	_
				DSO@57 (Sep.'20: @80)
AEBITDA	908.0	384.5	+523.5	
Movements in working capital	(24.1)	(152.1)	+128.0	€54m inventory reduction vs. year-end 2020
Income tax paid	(94.1)	(27.2)	(66.9)	Higher income tax paid due to improved financial performance
Change in provisions & other	(3.7)	(13.7)	+10.0	improved illiancial performance
Operating cash flow	786.1	191.5	+594.6	
Net Capex (incl. leases*)	(155.9)	(131.7)	(24.2)	• €8.7m COVID-19 related CAPEX
As % of revenue	(5.6)%	(7.8)%	+2.2pts	(~€32m since start of the pandemic)
Unlevered free cash flow	630.2	59.8	+570.4	
Net interest*	(81.0)	(104.5)	+23.5	<ul><li>Decreased debt;</li></ul>
Free cash flow	549.2	(44.7)	+593.9	Average cost of borrowings 2.5% in Q3'21**

Strong cash conversion: unlevered free cash flow @69% of AEBITDA

<sup>\*</sup> Lease interest included in leases

<sup>\*\*</sup>Excluding RCF non-utilization commision fee



## **Strong balance sheet**

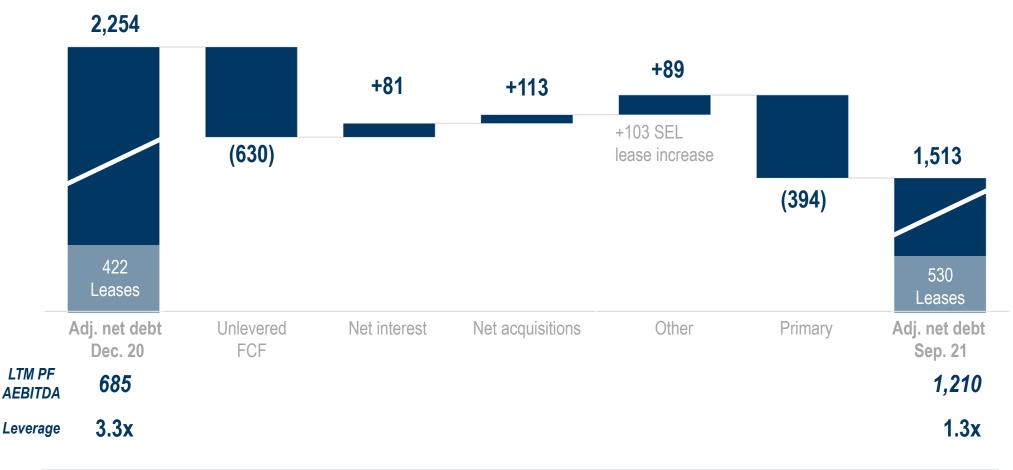
<u>(€m)</u>	9M'21	Dec'20	Var.	_
Goodwill	2,326	2,212	+114	a Agguigitions 9 CFI
Net fixed assets	1,343	1,234	+109	<ul><li>Acquisitions &amp; SEL</li></ul>
Net Working Capital	144	116	+28	
NWC as a % of LTM rev.	3.9%	4.4%	-0.5pts	Normalization of NWC requirement
Capital Employed	3,814	3,562	+252	
Equity	2,081	1,204	+877	
Net debt*	1,503	2,235	(732)	<ul> <li>Net debt reduction</li> </ul>
Other	230	124	+106	<ul> <li>Income tax liability</li> </ul>
Resources	3,814	3,562	+252	

€620m cash and cash equivalents + €500m undrawn RCF



## Lowest leverage ratio since inception of the Group

(in €m)

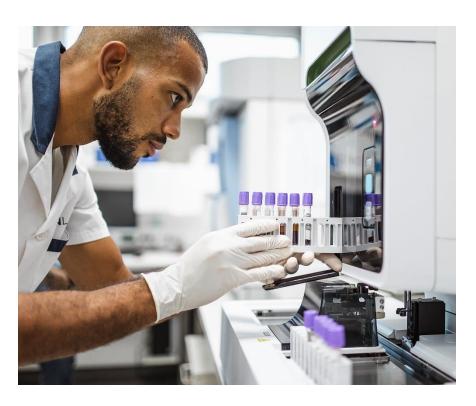


2x leverage reduction since end Dec.20





## Financial calendar / Investor contact



### **Upcoming roadshows and conferences**

Oddo-BHF Midcap conference 7 January 2022

JPM Healthcare conference 10-11 January 2022

**Kepler German conference** 18 January 2022

### 2021/22-Financial calendar

Q4/FY results 16 March 2022 (pre-market)

Investor Day (save the date) 21 June 2022

### **Investor contact**

### **Mark REINHARD**

Head of Investor Relations

#### **SYNLAB**

Moosacher Strasse 88 80809 Munich / Germany ir@synlab.com



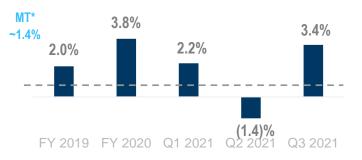
## FRANCE (23% of Group revenue)



#### **Key financials**

		Growth		
(€m)	Q3'21 Total		9M'21	Total
Revenue	187.0	+6%	628.6	+52%
AOP	50.1	+5%	166.8	+89%
AOP margin	26.8%	(0.2)ppt	26.5%	+5.1ppt





#### Other main KPI

#### **COVID-19 PCR tests**

- ✓ 1.3m in Q3'21 / 4.6m in 9M'21
- ✓ June 1<sup>st</sup> test price\*\* decrease, from €55 to €44 all inclusive
- ✓ PCR tests reimbursed under stricter conditions from 15
   October



- ✓ Organic growth: 3.3%
  - ✓ COVID-19 decline vs. Q2'21 broadly stable vs. Q3'20
  - ✓ Strong underlying growth at 3.4%:
    - √ (++) volume growth, working-day effect
    - ✓ (-) price decrease = 3-year agreement
  - ✓ BCP network optimization ongoing (For You)
- ✓ Profitability: major uplift from volume leverage, broadly stable vs. H1'21 and up vs. Q3'20

#### Q3'21 Business highlights

- ✓ COVID-19 response: genetic accreditation for variant sequencing, significant school testing contract
- ✓ M&A: very selective approach, focus on small bolt-ons



<sup>\*\*</sup>Pre turnaround time bonus / malus



## **GERMANY** (18% of Group revenue)



### **Key financials**

		Growth		
(€m)	Q3'21	Total	9M'21	Total
Revenue	144.9	(3)%	512.1	+33%
AOP	14.3	(30)%	110.2	+168%
AOP margin	9.9%	(3.7)ppt	21.5%	+10.8ppt

#### **Underlying organic growth trend**



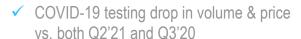
#### Other main KPI

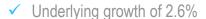
#### **COVID-19 PCR tests**

- ✓ 0.8m in Q3'21 / 3.7m in 9M'21
- ✓ Public price range €35-€44

#### Q3'21 Financial highlights







✓ volume-driven

✓ Profitability: COVID-19 drives margin contraction: lower revenue + one-off expenses

#### **Q3'21 Business highlights**



- ✓ COVID-19 response: #1 market share in variants testing (sequencing), PCR mass tests for schools ongoing
- ✓ Prescribers: SYNconnect
- ✓ M&A: 1 bolt-on closed in Q2'21

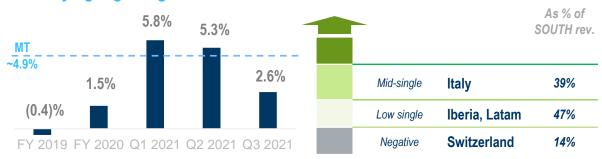


## **SOUTH (29% of Group revenue)**

### **Key financials**

		Growth		
(€m)	Q3'21	Total	9M'21	Total
Revenue	239.8	+3%	785.3	+46%
AOP	50.5	+11%	189.7	+149%
AOP margin	21.1%	+1.4ppt	24.2%	+10ppt

### Underlying organic growth trend ······→ Q3'21 focus



#### Q3'21 Financial highlights

- ✓ Organic growth: 1.2%
  - ✓ COVID-19 testing strong comparable base
  - ✓ Underlying growth of 2.6%
    - continued strong growth in Italy
    - ✓ strong comparable base in Latam (Colombia)
    - Switzerland: still negative, mainly driven by price decrease of Dec. 2020 (genetics)
- ✓ Profitability: major uplift from volume leverage, below H1'21 peak but above Q3'20

#### Q3'21 Business highlights

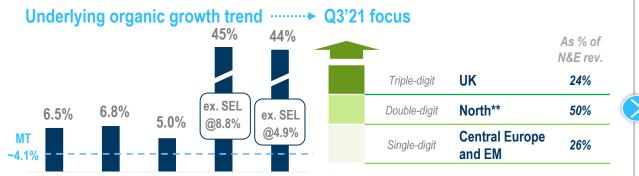
- ✓ COVID-19 response: school testing in Portugal, mass testing in several Swiss cantons
- ✓ Hospital: contract gains (Colombia...)
- ✓ Specialty testing reinforced (Italy, Spain)
- ✓ M&A: mid-sized deals in Italy and Mexico + bolt-on in Spain and Mexico



## NORTH & EAST (30% of Group revenue)

### **Key financials**

		Growth			
(€m)	Q3'21	Total	9M'21	Total	
Revenue	277.6	+86%	846.4	+138%	
AOP	77.2	+133%	294.7	x5.7	
AOP margin	27.8%	+5.6ppts	34.8%	+20.4ppts	



#### Q3'21 Financial highlights

- ✓ Organic growth of 84%
  - ✓ Sustained high COVID-19 testing volumes (new high): short-term contracts (North) + SEL
  - ✓ Very strong underlying growth at 44%
    - ✓ SEL contract contribution
    - Ex. SEL 4.9% growth: For You initiatives in North
- ✓ Profitability: major uplift from volume leverage, below H1'21 peak but strongly above Q3'20

#### Q3'21 Business highlights

- ✓ COVID-19 response: HUS partnership delivery
- ✓ Hospital: SEL contract succesfull roll-out
- Prescribers: connecting to doctors in Austria
- Retail: Estonia flagship BCP

FY 2019 FY 2020 Q1 2021 Q2 2021 Q3 2021

<sup>\* \*</sup>Belgium, Nordics



## **Segment reporting**

Revenue					AOP			
(€m)	Q3'21	Q3'20	Organic Growth	Underlying Growth	Q3'21	Q3'20	Margin, Q3'21	Margin, Q3'20
France	187.0	176.8	3.3%	3.4%	50.1	47.7	26.8%	27.0%
Germany	144.9	149.9	(3.3)%	2.6%	14.3	20.4	9.9%	13.6%
South	239.8	232.0	1.2%	2.6%	50.5	45.6	21.1%	19.7%
North & East	277.6	149.5	83.6%	44.1%	77.2	33.2	27.8%	22.2%
SYNLAB GROUP	849.3	708.1	18.1%	12.2%	192.1	146.8	22.6%	20.7%

Revenue					Α	OP		
(€m)	9M'21	9M'20	Organic Growth	Underlying Growth	9M'21	9M'20	Margin, 9M'21	Margin, 9M'20
France	628.6	412.7	49.8%	1.4%	166.8	88.4	26.5%	21.4%
Germany	512.1	384.2	33.0%	2.8%	110.2	41.2	21.5%	10.7%
South	785.3	538.2	44.9%	4.4%	189.7	76.2	24.2%	14.2%
North & East	846.4	355.8	137.2%	30.0%	294.7	51.4	34.8%	14.4%
SYNLAB GROUP	2,772.3	1,690.9	62.8%	9.1%	761.4	257.2	27.5%	15.2%

South: Italy, Switzerland, Spain, Portugal, Latin America

North & East: UK & Ireland, Belgium, Nordics (Finland, Estonia, Denmark, Sweden), Central Europe (Austria, Czech Republic, Hungary, Slovakia), Emerging markets

